



**COOKBOOK PUBLISHERS, INC.**  
 10800 Lakeview Ave., P.O. Box 15920  
 Lenexa, KS 66285-5920

**TOLL FREE CUSTOMER ASSISTANCE**  
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# COOKBOOK PRICE CHART

## FOR A STANDARD COOKBOOK

To find the price of your book, read down the first column to the number of recipes you want printed, then read across to the column indicating the number of books you plan to order. Cookbook Publishers, Inc. gives you FREE cookbooks to help defray the cost of shipping within the continental United States.

BOOKS → RECIPES ↓															SUGGESTED	★ YOUR PROFIT PER BOOK
	100-199	200-299	300-399	400-499	500-599	600-699	700-799	800-899	900-999	1000	1500	2000	2500	3000	SELLING PRICE	
Up to-150	4.35	2.85	2.75	2.60	2.55	2.50	2.45	2.40	2.35	2.20	2.10	2.05	2.00	1.95	7.00	2.65 to 5.05
151-200	5.05	3.05	2.90	2.80	2.75	2.70	2.65	2.55	2.50	2.35	2.20	2.15	2.10	2.05	8.00	2.95 to 5.95
201-250	5.55	3.30	3.15	2.95	2.90	2.85	2.80	2.70	2.65	2.50	2.35	2.30	2.20	2.15	8.25	2.70 to 6.10
251-300	6.00	3.65	3.35	3.15	3.05	3.00	2.95	2.85	2.80	2.65	2.55	2.45	2.35	2.25	8.50	2.50 to 6.25
301-350	6.40	3.80	3.50	3.35	3.20	3.15	3.10	3.00	2.95	2.80	2.65	2.55	2.50	2.45	8.75	2.35 to 6.30
351-400	<b>NOT AVAILABLE</b>	4.10	3.65	3.55	3.40	3.35	3.30	3.20	3.10	3.00	2.85	2.75	2.65	2.60	9.00	4.90 to 6.40
401-450		4.50	4.20	3.80	3.60	3.55	3.50	3.40	3.25	3.15	3.00	2.90	2.80	2.75	9.25	4.75 to 6.50
451-500		4.85	4.35	4.10	3.90	3.85	3.80	3.60	3.45	3.35	3.20	3.10	3.00	2.95	9.75	4.90 to 6.80
501-550		4.55	4.35	4.10	4.05	4.00	3.85	3.65	3.60	3.45	3.25	3.10	3.05	10.25	5.70 to 7.20	
551-600		4.85	4.55	4.40	4.25	4.20	4.10	3.95	3.80	3.60	3.45	3.30	3.25	10.75	5.90 to 7.50	
601-650		5.00	4.85	4.55	4.45	4.40	4.35	4.15	4.05	3.80	3.65	3.55	3.50	11.25	6.25 to 7.75	
651-700		5.35	5.00	4.85	4.65	4.60	4.55	4.45	4.25	4.00	3.85	3.75	3.70	11.75	6.40 to 8.05	
701-750		5.35	5.05	4.90	4.85	4.70	4.60	4.50	4.25	4.10	3.90	3.85	12.25	6.90 to 8.40		
751-800		5.55	5.40	5.25	5.10	5.00	4.90	4.70	4.50	4.30	4.10	4.05	12.75	7.20 to 8.70		
801-850		5.85	5.55	5.45	5.35	5.25	5.15	4.95	4.80	4.55	4.35	4.30	13.25	7.40 to 8.95		
851-900	6.20	5.90	5.85	5.75	5.65	5.50	5.20	5.00	4.85	4.55	4.50	13.75	7.55 to 9.25			
901-950	6.45	6.20	6.10	6.00	5.85	5.70	5.50	5.25	5.00	4.85	4.75	14.25	7.80 to 9.50			
951-1000	6.75	6.30	6.25	6.20	6.00	5.90	5.70	5.50	5.25	5.05	5.00	14.75	8.00 to 9.75			

The prices quoted above include: ▼ Our full-color cover design with your title printed in black ink ▼ Free front cover lamination ▼ Your choice of our standard dividers ▼ Helpful cooking information on the back of each divider ▼ Durable plastic comb binding ▼ Four personalized special pages, with one black and white photograph or sketch ▼ Table of Contents ▼ One of five FREE recipe formats (recipes continued) (Three additional recipe formats available as recipes not continued) ▼ 60-pound text paper ▼ Twelve pages of nutritional information ▼ Alphabetical or numerical index ▼ Personalized Order Form

All orders subject to 10% overrun or underrun. Prices subject to change without notice.  
 No order will be printed at a different price without prior notification of the customer.



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# DESIGNER OPTIONS

## Covers

### ◆ Hardback Covers

- 100-199 copies @ \$2.00 each
- 200-499 copies @ \$1.35 each
- 500-899 copies @ \$1.15 each
- 900-999 copies @ \$1.05 each
- 1000-2999 copies @ \$0.95 each
- 3000+ copies @ \$0.90 each

### ◆ Padded 3-Ring Binders

- 150-350 Recipes
  - 100-199 copies @ \$3.75 each
- 150-700 Recipes
  - 200-499 copies @ \$2.50 each
  - 500-999 copies @ \$2.15 each
  - 1000-2999 copies @ \$2.10 each
  - 3000+ copies @ \$1.95 each
- 701-1000 Recipes
  - 400-699 copies @ \$2.30 each
  - 700-999 copies @ \$2.15 each
  - 1000-2999 copies @ \$2.05 each
  - 3000+ copies @ \$1.85 each

### ◆ Printed Liners (for Hardback Covers and 3-Ring Binders)

- Black Ink @ \$0.10 per book
- Blue, Brown, Green, or Red Ink @ \$0.20 per book
- Custom Ink Color @ \$0.30 per book

### ◆ Customer-Designed Multi-Color or Full-Color Covers

- 200-299 copies @ \$0.80 each (minimum order)
- 300-499 copies @ \$0.60 each
- 500-999 copies @ \$0.40 each
- 1000-1999 copies @ \$0.25 each
- 2000-2999 copies @ \$0.20 each
- 3000+ copies @ \$0.18 each

### ◆ Customer-Designed 1 Color Cover @ \$0.05 per book

### ◆ Cover Ink Designer Options

- (Black is FREE)
- Blue, Brown, Green or Red Ink @ \$0.10 per book
- Custom Ink Colors @ \$0.20 per book

### ◆ Plastic Lamination

- Back cover @ \$0.25 per book

### ◆ Printed Outside Back Cover @ \$35.00

- Cover Ads @ \$75.00 each

## Binding

### ◆ Imprinting on plastic comb binding @ \$0.30 per book (*Minimum order 500*)

### ◆ Perfect Binding: Call for Pricing

- (*Minimum order 2,000 books*)

## Dividers

### ◆ Our Full-Color Food, Recipes to Remember, or Tried and True Recipes Tabbed Dividers @ \$0.35 per book

### ◆ Customer-Designed Dividers

- (Standard paper color or card stock color)
- Paper Dividers @ \$10.00 per divider per order
- Card Stock Dividers @ \$0.05 per divider per book
- Card Stock Tabbed Dividers @ \$0.10 per divider per book

### ◆ Customer text and/or art on back of dividers @ \$15.00 per divider back-up

### ◆ Divider Ink Designer Option

- (Black is FREE)
- Blue, Brown, Green, or Red Ink @ \$0.10 per book
- Custom Ink Color @ \$0.20 per book

### ◆ Photographs @ \$10.00 each

### ◆ Customer-Designed Multi-Color or Full-Color Dividers: Call for Pricing

## Inside Pages

### ◆ Creme Paper @ \$0.15 per book

### ◆ Designer Option Ink Color (Black is FREE) Blue, Brown, Green, or Red Ink @ \$0.10 per book Custom Ink Color @ \$0.20 per book

### ◆ Recipe Formats

- Traditional, Classic, Welcome Home, E-Z Read, and Two-Column Available FREE in Recipes Continued
- Available in Recipes Not Continued @ \$0.15 per book
- Casual, Black Tie and Heritage
- Available only in Recipes Not Continued @ \$0.15 per book

### ◆ Additional Special Pages @ \$10.00 each

### ◆ Advertising Pages @ \$40.00 per page

### ◆ Additional Photographs @ \$10.00 each

### ◆ Recipe Notes @ \$0.10 per book

### ◆ Sub-Categories @ \$2.00 per heading per order

### ◆ Text and/or Art Fillers for Recipe Pages @ \$2.00 each per order

## Additional Designer Options

### ◆ Late submissions @ \$5.00 per item (*Material submitted after the order is received*)

### ◆ Customer reproof @ \$35.00 per order

### ◆ Customer changes on proof @ \$4.00 to \$10.00 per alteration

### ◆ Call for Pricing:

- Charts
- Bleeds